

IMMEDIATE RELEASE

***Paso Robles Wine Country Alliance
Offers Scholarship for Higher Education***

Sacramento, Calif., June 4, 2009 – Rita Velazquez, a 2009 graduate from San Luis Obispo High School, will be able to pursue her dream to attend college thanks to a \$1,000 scholarship awarded by the Paso Robles Wine Country Alliance (PRWCA) scholarship fund.

Velazquez, who plans on studying mathematics, will attend Cuesta College with the hope of one day working in architecture.

The PRWCA scholarship was created to engage the community and encourage higher education among local graduating high school students. A student can qualify if they are a high school senior graduating from local high schools and plan to attend and are admitted to a California four-year college or California community college. The scholarship is one of several scholarships administered by the California Wine Grape Growers Foundation.

The California Wine Grape Growers Foundation was created in 1999 by the California Association of Winegrape Growers to perpetuate the scholarship program it created in 1998. The program awards education scholarships to high school seniors whose parents or legal guardians are vineyard employees of wine grape growers.

For more information and applications for this and other scholarships, visit the CAWG Web site at www.cawg.org or call (800) 241-1800.

-0-

C:\Documents And Settings\Owner\My Documents\Documents\Cawg\CWGGF\Paso Robles 09 Scholarship.Doc